## ORDER

Orders	Order / Re	ev:	2685	623										
	Alt Order #:		WOC14093761											
	Product D	esc:	Issue	9										
	Estimate: Flight Dates:		5537 04/10/23 - 04/16/23				Primary AE: Sales Office: Sales Region:			WHAS				
										Taylor Fritsch				
	Original D	Original Date / Rev:		03/31/23 / 04/18/23						TSWAS NAT				
	Order Type:		General											
							Ū							
Agency	Name: Buying Contact: Billing Contact:		Arma	ada Strategies /	POL									
							Billing Type	ə:		Cash				
							Billing Cale	endar	:	Broadcast				
		-		E Atlantic Blvd, #	42878		Billing Cycl	ie:		EOM/EOC	EOM/EOC			
				Pompano Beach, FL 33662			Agency Commission:			15%				
•	Manua		100/	0	<b>D</b>									
Advertiser	Name: Demographic:		ISS/ Commonwealth Pac				New Busin	ess F	End:					
	Product C		-	sue/Non Ballot			Advertiser			M212689				
	Revenue		AGY (POL) Political				Agency Ex			73555AG				
	Revenue						Unit Code:			General				
	Revenue						Order Sepa							
	Priority:	COUE 3.	(POL) Issue P04				Older Sepa	alaliu	лт.	00:15:00				
	Flionty.		F04											
Bill Plan Start Date	End Date	# Spots	Gross	Amount Net A	mount	Totals Month			# Spots	Gross Amount	Net Amount	Rating		
						April 2		<u> </u>	# Spots 12	\$4,225.00		45.6		
03/27/23 (	04/13/23	12		\$4,225.00	\$3,591.25	Totals			12	\$4,225.00		45.6		
Account Execu	utives													
Account Execut	tive	Sales Offic	ce	Sales Region	Start Date / I	End Date			Order %	]				
Taylor Fritsch					Start Of Orde	ər - End (	Of Order		100%					
Order Share		SI	hare	Total	]									
WHAS														
			12%	\$4,225.00										
Market			12% 100%											
Market Competitive Sh	hare			\$4,225.00	]									
	hare		100%	\$4,225.00 \$35,208.33	]									
Competitive SP CABLE UNKWN	hare		100% hare	\$4,225.00 \$35,208.33 Total	]									
Competitive Sh CABLE	hare		100% hare 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00	]									
Competitive Sh CABLE UNKWN WAVE WBKI	hare		100% hare 0% 88% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00	]									
Competitive SP CABLE UNKWN WAVE WBKI WBNA	hare		100% hare 0% 88% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00 \$0.00	]									
Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB	hare		100% hare 0% 88% 0% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00 \$0.00 \$0.00										
Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE	hare		100% hare 0% 88% 0% 0% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00										
Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ	hare		100% hare 0% 88% 0% 0% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00										
Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC	hare		100% hare 0% 88% 0% 0% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00										
Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT	hare		100% hare 0% 88% 0% 0% 0% 0% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00										
Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT	hare		100% hare 0% 88% 0% 0% 0% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00										
Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY		Si	100% hare 0% 88% 0% 0% 0% 0% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	Start/End	Time	Davs	Len	Spots	Rate Pri Rto	Type Spots	Amount		
Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	Start End	Si d Inven 2/23 Local	100% hare 0% 88% 0% 0% 0% 0% 0% 0% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00 \$0.00	< Start/End 6-7a		Days 11	Len :30	Spots 3	Rate Pri Rtg \$300.00 P02 2.2		Amount \$900.0		
Competitive Sh CABLE UNKWN WAVE WBKI WBNA WDRB WFTE WKMJ WKPC WKZT WLKY	Start Enc 14/10/23 04/1: Date End D	d Inven 2/23 Local GMK Date Wee	100% hare 0% 88% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0% 0%	\$4,225.00 \$35,208.33 Total \$0.00 \$30,983.33 \$0.00 \$0	6-7a		11		-					

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Order / Rev:	2685623	Advertiser:	ISS/ Commonwealth Pac	
Alt Order #:	WOC14093761	Product Desc:	Issue	WHAS
Flight Dates:	04/10/23 - 04/16/23	Estimate:	5537	

Ln Ch	Start	End	Inventory Code	Break	Start/End	Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	_							
Week: 04/1 N 2 WHAS		04/16/23	111	3	\$300.00 12-1p	2.2	0-1	:30	1	¢100.00	000	3.50 NM	1	¢100.00
IN 2 VUIAS	04/10/2	3 04/12/23	Local News @ 12 WHAS11 NEWS	•	12-1p	-	- 1	.30	I	\$180.00	P02	3.50 1111		\$180.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	3							
Week: 04/1	0/23	04/16/23	1	1	\$180.00	3.5	0							
N 3 WHAS	04/10/2	3 04/12/23	Local News @ 4p WHAS11 NEWS		4-5p	-	11	:30	2	\$180.00	P02	3.30 NM	2	\$360.00
<u>Star</u> Week: 04/1	t Date 10/23	End Date 04/16/23	<u>Weekdays</u> - 11	Spots/Week 2	<u>Rate</u> \$180.00	Rating 3.3								
N 4 WHAS	04/10/2	3 04/10/23	Local News @ 5p WHAS11 NEWS		5-530p	1		:30	1	\$350.00	P02	4.50 NM	1	\$350.00
	t Date	End Date	<u>Weekdays</u> 1	Spots/Week	Rate	Ratin								
Week: 04/1		04/16/23	1		\$350.00	4.5		:30	1	¢400.00	000	5.30 NM	0	¢0.00
N 5 WHAS	04/10/2	3 04/12/23	Local News @ 53 WHAS11 NEWS	•	530-6p	-	- 1	:30	1	\$400.00	P02	5.30 INIVI	0	\$0.00
Star	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin	3							
Week: 04/1		04/16/23	1	1	\$400.00	5.3	-							
	Date Ra		escription		/End Time			<u>Veekday</u> - W				Rtg Type 5.30 NM		
	04/10/2、 MG 5.2		ocal News @ 530µ	o <i>M-F</i> 530-	өр		-	- vv		:30 <del>(\$400</del>	<del>)</del>	5.30 /////		
			ocal News @ 530	o M-F 530-	6p		-	Th		:30 <del>(\$40(</del>	<del>,)</del>	5.30 NM		
🕑 Unr					-1-					(+				
[will	book or	new sked]												
N 6 WHAS	04/10/2	3 04/10/23	Mon Prime Other AMERICAN IDO		8-11p	1		:30	1	\$1,275.00	P02	9.30 NM	1	\$1,275.00
<u>Star</u> Week: 04/1	<u>t Date</u> 10/23	End Date 04/16/23	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$1,275.00	<u>Ratin</u> 9.3								
N 7 WHAS	04/10/2	3 04/11/23	LN (M-Su) WHAS11 NEWS	CM AT 11 M-F/SU	11-1135p J	-	1	:30	1	\$400.00	P02	5.20 NM	1	\$400.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin								
Week: 04/1		04/16/23	-1	1	\$400.00	5.2								
N 8 WHAS	04/10/2	3 04/12/23	Local News @ 4p WHAS11 NEWS		4-5p	-	11	:30	2	\$180.00	P02	3.30 NM	2	\$360.00
	t Date	End Date	<u>Weekdays</u> - 11	Spots/Week	Rate	Ratin	-							
Week: 04/1 N 9 WHAS		04/16/23	Local News @ 53	2 2000 M FCM	\$180.00 530-6p	3.3	0 TW	:30	1	¢400.00	DOO	3.30 NM	1	\$400.00
N 9 WIAS	04/10/2	5 04/12/23	Local News @ 53		000-0h	-	1 VV	.30	I	φ400.00	1-02	3.30 INIVI		φ+00.00
	t Date	End Date	Weekdays	Spots/Week	Rate	Ratin								
Week: 04/1	0/23	04/16/23	- TW	1	\$400.00	3.3	0						<u> </u>	
												Totals	12	\$4,225.00